

Realizator 2017



INFOBIP poslovni slučaj

Kako privući i zadržati inženjere

Globalna komunikacijska platforma za poduzeća



SMS



NUMBER
LOOKUP



VOICE



PUSH
NOTIFICATIONS



EMAIL



CHAT APPS



OMNI



TELCO
SOLUTIONS

Kako smo počeli...

Startup projekt kojeg je realizirala **grupa prijatelja**, svi talentirani inženjeri programeri, **2006. godine**

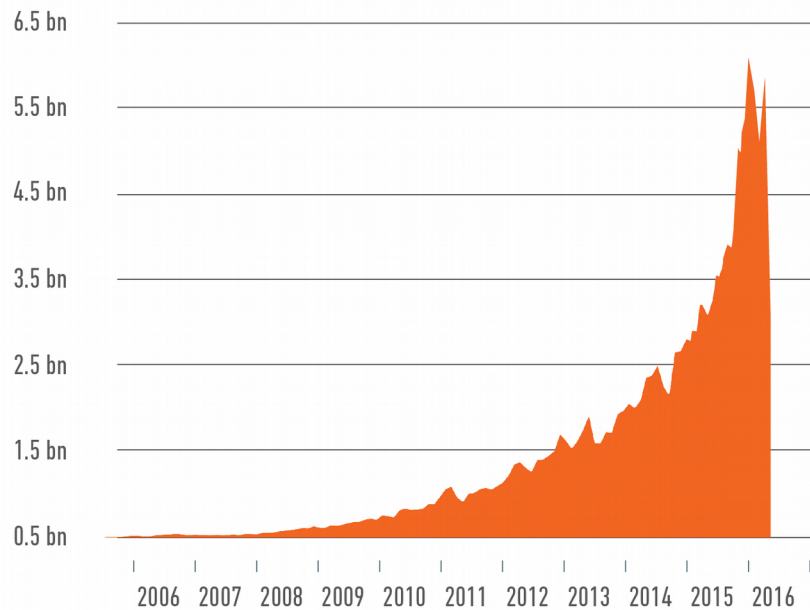


1. MWC kongres u Barceloni, 2009. godine

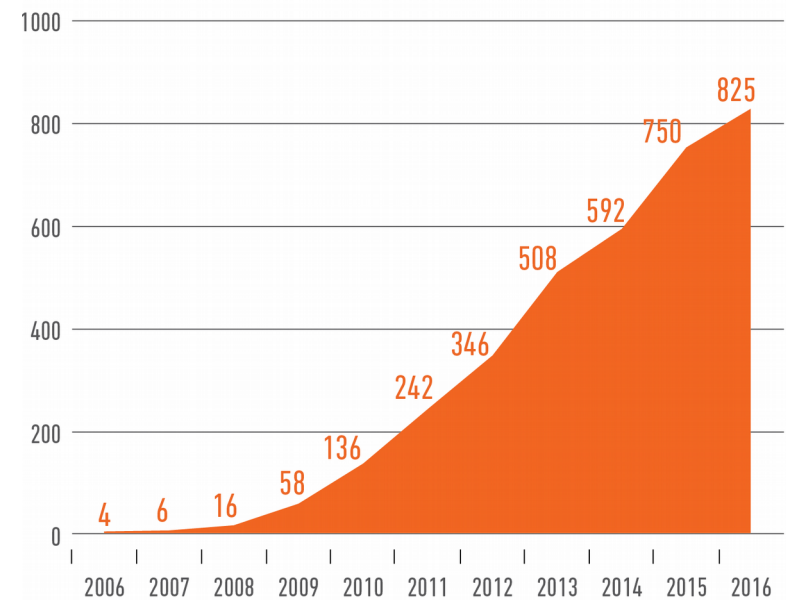


Kako smo rasli...

6+ BN TRANSACTIONS
MONTHLY IN 2016



800+ EMPLOYEES
IN 2016



Gdje smo sad...



60% OF WORLD'S MOBILE PHONES REACHED

200K PLATFORM ACCOUNTS

400+ OPERATOR PARTNERSHIPS

190 COUNTRIES COVERED

50+ OFFICES WORLDWIDE

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GSTA
Associate Member

MMA
MOBILE MARKETING ASSOCIATION

mobey forum
mobile financial services

Gdje smo sad...



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MOBILE MARKETING ASSOCIATION

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mobile financial services

Gdje smo sad...



Gdje idemo...

MISIJA:

TO CREATE A **SEAMLESS INTERACTION** OF BUSINESSES AND PEOPLE THROUGH **MOBILE**.



BY 2018 WE WANT TO INTERACT WITH **EVERY MOBILE USER** ON EARTH!!!

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Naše usluge

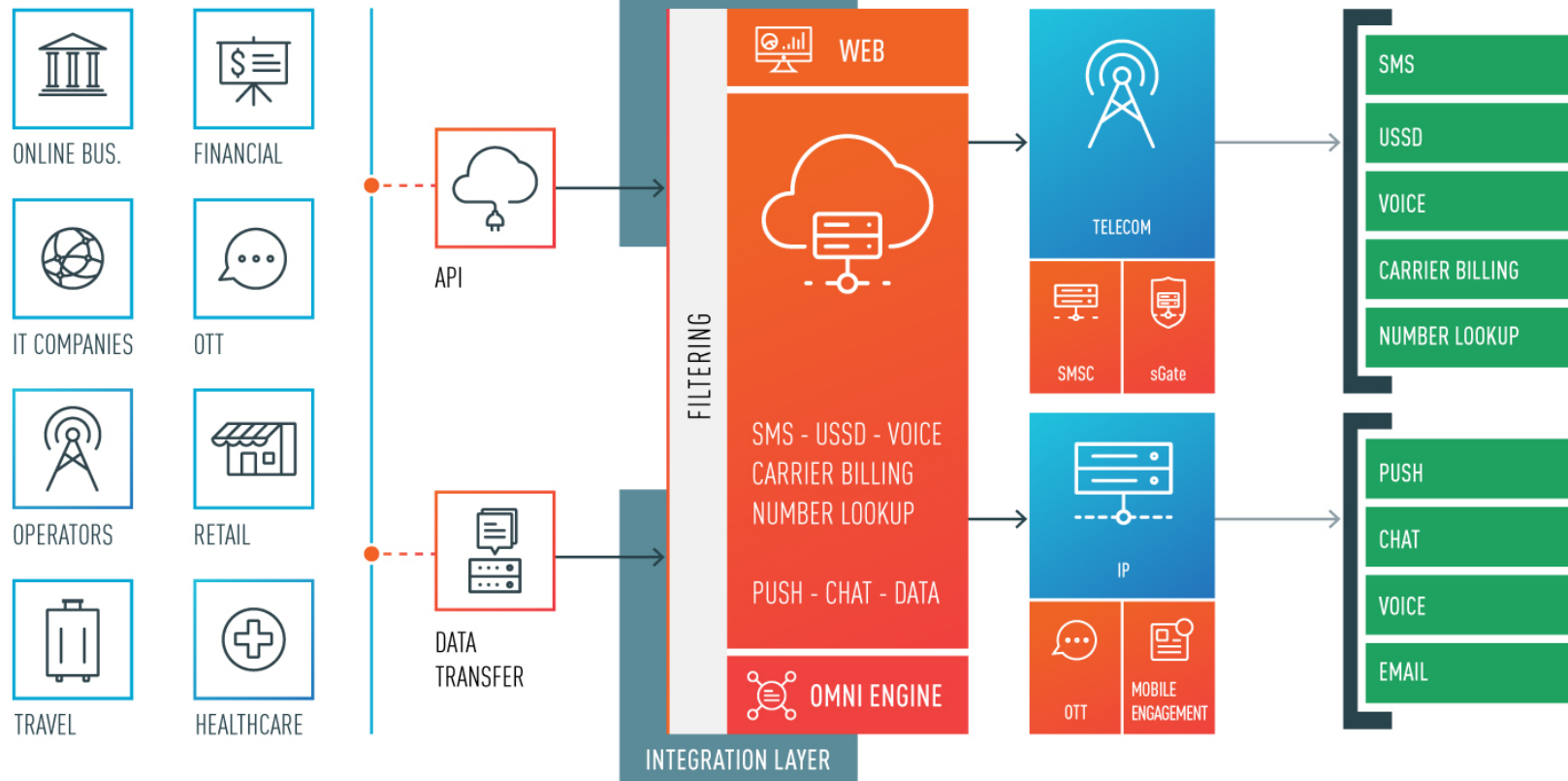
ENTERPRISES

SOLUTIONS

PLATFORM

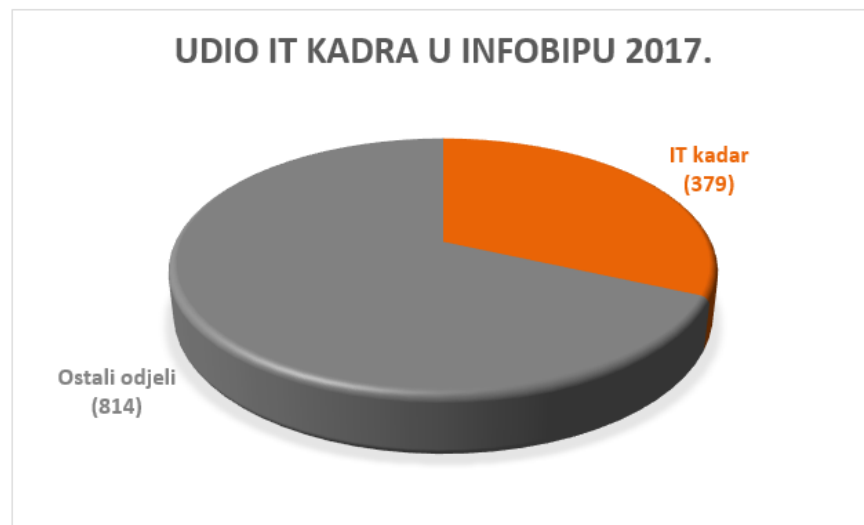
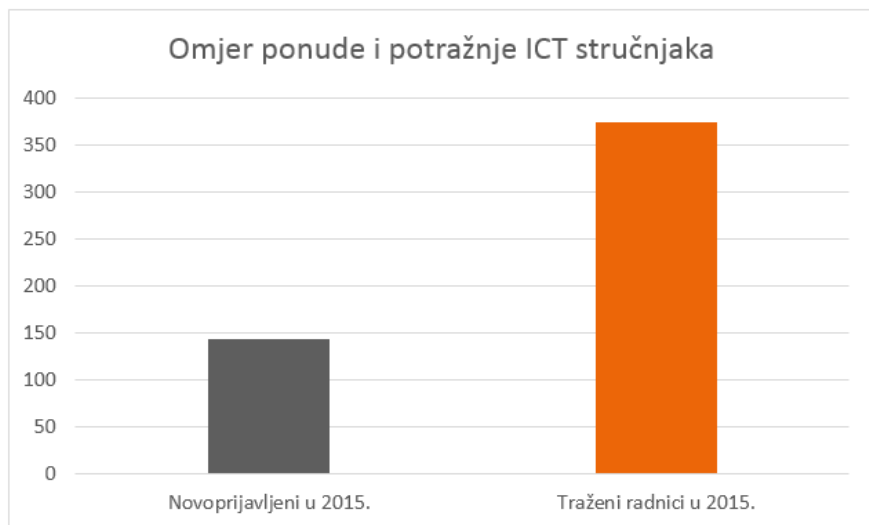
PARTNER

SERVICES



Izazovi

- Nedovoljan broj inženjera
- Relativno malo IT tržište u Hrvatskoj
- Deficit IT stručnjaka u Europi



Zadatak

Kako privući, zaposliti i zadržati inženjere u IT sektoru

- Na koji način privući juniore?
- Na koji način privući seniore?
- Što ih motivira na promjenu poduzeća?
- Zbog čega ostaju u poduzeću?

Zadatak

Analiza poduzeća na području Rijeke, Zagreba ili Pule

- Koja poduzeća zapošljavaju IT kadar
- Udio inženjera, juniora i seniora
- Zbog čega inženjeri biraju kompanije u kojima rade i zbog čega ostaju
- Primjeri dobre prakse zapošljavanja

Zadatak

- Model stipendiranja i zapošljavanja kadra bez radnog iskustva (juniori)
- Paket koji poduzeće može ponuditi seniorskom kadru
- Model motivacije i nagrađivanja zaposlenika

We are the **HUMBLE ENGINEERS** led by our philosophy of **LEARNING BY DOING** and fueled by our **PASSION FOR TECHNOLOGY**. We value **CREATIVITY, PERSISTENCE** and **INNOVATION**.

INTEGRITY and living **MEANINGFUL LIVES** are the **FOUNDATIONS** of **ALL OUR VALUES**.

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Hvala na pažnji!

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